



★ ★ ★ ★ ★ **2015** ★ ★ ★ ★ ★
YORK CAPITALS
SPONSORSHIP PACKAGE

WWW.YORKCAPITALS.COM
AMERICAN INDOOR FOOTBALL LEAGUE (AIF)



★ ★ ★ ★ SPONSORSHIP ★ ★ ★ ★

PACKAGES



YORK CAPITALS 2015 SPONSORSHIP LEVELS

TOUCHDOWN LEVEL: \$ 10,000

- *4 JERSEYS, 1 AIF FOOTBALL, 1 HELMET
- *COIN TOSS
- *PLAYER INTRODUCTION
- *VIP/BOX SEATS, 20 TICKETS TO ALL HOME GAMES
- *LARGE LOGO ON PADDING
- *ANNOUNCEMENTS MADE DURING THE GAME "EVERY 1ST DOWN" & "FIELD GOAL" ABOUT THE COMPANY
- *SEWN LOGO PATCHES FROM COMPANY ON PLAYERS UNIFORMS
- *FULL PAGE INSIDE FRONT PROGRAM AD

OFFENSE LEVEL: \$ 7,500

- *2 JERSEYS, 1 AIF FOOTBALL, VIP SEATS
- *10 TICKETS FOR ALL HOME GAMES
- *LARGE LOGO ON PADDING
- *ANNOUNCEMENTS MADE DURING THE GAME EVERY "TIME OUT" ABOUT THE COMPANY
- *FULL PAGE ON THE BACK PROGRAM AD

END ZONE LEVEL: \$ 5,000

- *2 JERSEYS, 1 AIF FOOTBALL
- *VIP SEATS 6 TICKETS TO ALL HOME GAMES
- *MEDIUM LOGO ON PADDING
- *ANNOUNCEMENTS MADE DURING THE GAME ON EVERY "QUARTER" & "HALF TIME" ABOUT THE COMPANY
- *HALF PAGE PROGRAM AD

EXTRA POINT LEVEL: \$ 1,000

- *1 JERSEYS, 1 AIF FOOTBALL
- *VIP SEATS 5 TICKETS TO ALL HOME GAMES
- *SMALL LOGO ON PADDING
- *ANNOUNCEMENTS MADE DURING THE GAME EVERY ABOUT THE COMPANY
- *QUARTER PAGE PROGRAM AD



★★★★ SPONSORSHIP ★★★★★
PACKAGES



ITEM SPONSORSHIPS

Jersey Patch
\$5,000/season

Uniform Sponsor
\$3,000/season

End Zone Pad Logo
\$3,000/season

Helmet Sponsor
\$1,500/season

Travel Gear Sponsor
\$2,500/season

Player Introduction Sponsor
\$300/game or \$1,000/season

Coin Toss Sponsor
\$300/game or \$1,000/season

Waterboy/ Watergirl Sponsor
\$800/season

Theme Night Sponsor
\$1,500/game

On-Field Promotion Sponsor
\$200/skit

Giveaway Sponsor
\$1,500/game

VIP Hospitality Package
\$1,500/season

Customer Service Stand
\$1,200/season

Ticket Back Sponsor
\$1,000/season

Dasher Sign
\$1,200/season

Railing Sign
\$1,000/season

Program Schedule Panel Sponsor
\$500/panel/season
\$300 Back Cover
\$200 Inside Front Cover/Inside Back Cover Back
\$100/panel/season



ISAAC CARN, OWNER

302.981.1239

WWW.YORKCAPITALS.COM



Sponsorship Agreement

941 Vander Ave. York PA, 17403 Phone: : (717) 848-1084 ext.100

www.yorkcapitals.com

Contract

#

Date _____

Rep

Between

The York Capitals

and

Company Name _____

Sponsor Signature _____

owner

TERMS AND CONDITIONS

1. TERM OF CONTRACT

The term of this contract shall commence on the date of signing and continue until **[insert end date here]** or where either of the parties terminates pursuant to the terms and conditions of this contract.

2. SPONSORSHIP RIGHTS AND BENEFITS

A. York Capitals to provide:

1.

B. Sponsor Name _____ to provide

2.

The York Capitals grants to **[Sponsor Name]** the non-exclusive, non-transferable, royalty free license to reproduce and display the York Capitals logo during the term of this agreement in order to promote its sponsorship of the York Capitals

3. COOPERATION

- A. Both the York Capitals and **[Sponsor Name]** will endeavor to conduct itself in a manner so as to present a professional and high quality promotion and image of the sport and **[Sponsor Name]**.
- B. The York Capitals must not bring into disrepute or otherwise damage the name or goodwill of **[Sponsor Name]** or the corporate identification.
- C. **[Sponsor Name]** must not bring into disrepute or otherwise damage the name or image of the York Capitals
- D. The York Capitals will use its best endeavors to ensure that all third parties act consistently with the Sponsorship Rights and Benefits and do everything necessary in order for the York Capitals to perform its obligations under this Agreement. The York Capitals will use its best endeavors to prevent any third party from infringing the rights of its sponsors and if necessary take legal action to stop any actions and protect the rights of any sponsors.

4. SIGNAGE AND EQUIPMENT

- A. The York Capitals will be responsible for the security of all signage and equipment after it has been delivered by **[Sponsor Name]** to the York Capitals, venue, or event.
- B. The York Capitals will be responsible for the proper and effective installation, dismantling and packaging of all signage and equipment, unless otherwise provided in this agreement.
- C. Subject to wear and tear, the York Capitals will ensure that all signage and equipment remains in a presentable condition.

5. SPONSORSHIP MONIES**A. Payment of Sponsorship Monies**

(a) In consideration of the Rights and Benefits granted to **[Sponsor Name]**, and the obligations to be performed by the York Capitals, under this Agreement, **[Sponsor Name]** will pay the York Capitals the sponsorship monies in the installments and on or before the dates as set out in the Sponsorship Monies Payment Schedule.

(b) Trade for services deals are to be excluded from this section.

B. Except to the extent otherwise provided in this Agreement, the Sponsorship Monies will be the total fees payable by **[Sponsor Name]** for the Sponsorship Rights and Benefits provided by the AIF under this Agreement.

C. **Sponsorship Monies Due Upon Execution of This Agreement** \$ _____

6. CONFIDENTIALITY

Each recipient must: Hold the confidential information in strict confidence and not disclose or cause or permit the disclosure of the confidential information, except as required by law or as permitted under this agreement or with the prior written consent of the discloser; and Do anything reasonably required by the discloser to restrain a breach of confidentiality by any person

7. TERMINATION

Either **[Sponsor Name]** or the York Capitals may immediately terminate this Agreement by written notice if one party breaches a material term of this Agreement; and It cannot be remedied; or If capable of being remedied, such breach is not remedied within 14 business days of a written request by the other party to remedy that failure It becomes illegal for one party to perform any of its material obligations under this Agreement; An Insolvency Event occurs in relation to either party; Any warranty, representation or statement by either party is or becomes false or incorrect when made or regarded as made

8. AMENDMENTS

No amendment or variation of this Agreement is valid or binding on a party unless in writing and executed by all parties.

IN WITNESS WHEREOF, the parties hereto have signed this Agreement as of the day and year first above written.

York Capitals <Name of Representative>

<Sponsor Name and Representative Name>

Date

Date